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Announcement

I

by the similarity of names of Seed-Bean growing concerns in Santa Barbara County, California, Henry Fish Seed Company, Ltd., although established fifty-nine years ago, will, on February 1, 1934, change its name to McCrea Seed Company, Inc.

This entails no change in ownership, management, or the policies of the Company, but is a change in name only. All existing contracts of Henry Fish Seed Company, Ltd., will be carried through to completion by McCrea Seed Company, Inc., successor to Henry Fish Seed Company, Ltd.

HENRY FISH SEED COMPANY, LTD. FRED F. McCREA, President

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DESIGNED, ENGRAVED, AND PRINTED BY

J. Horace McFarland Company

HARRISBURG, PA.

McCREA SEED COMPANY

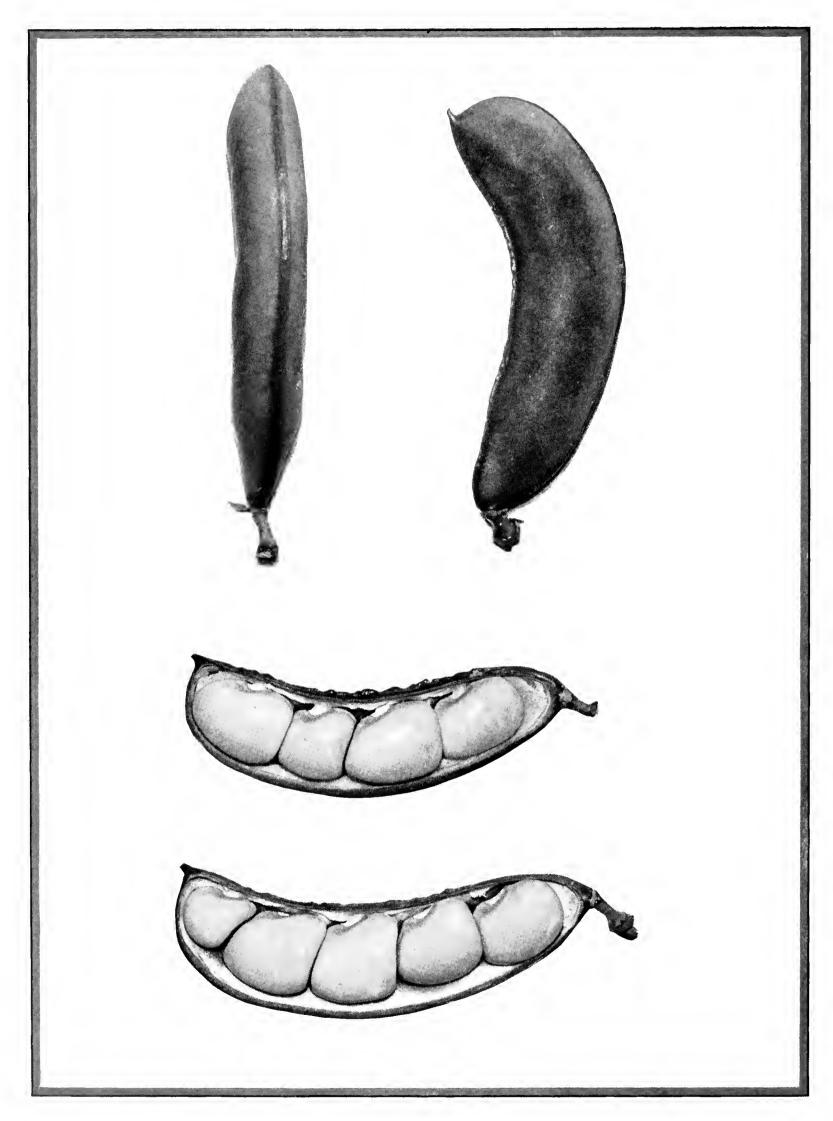
INCORPORATED



SANTA BARBARA, CALIFORNIA



Successor to Henry Fish Seed Company, Ltd.



McCrea's Lima

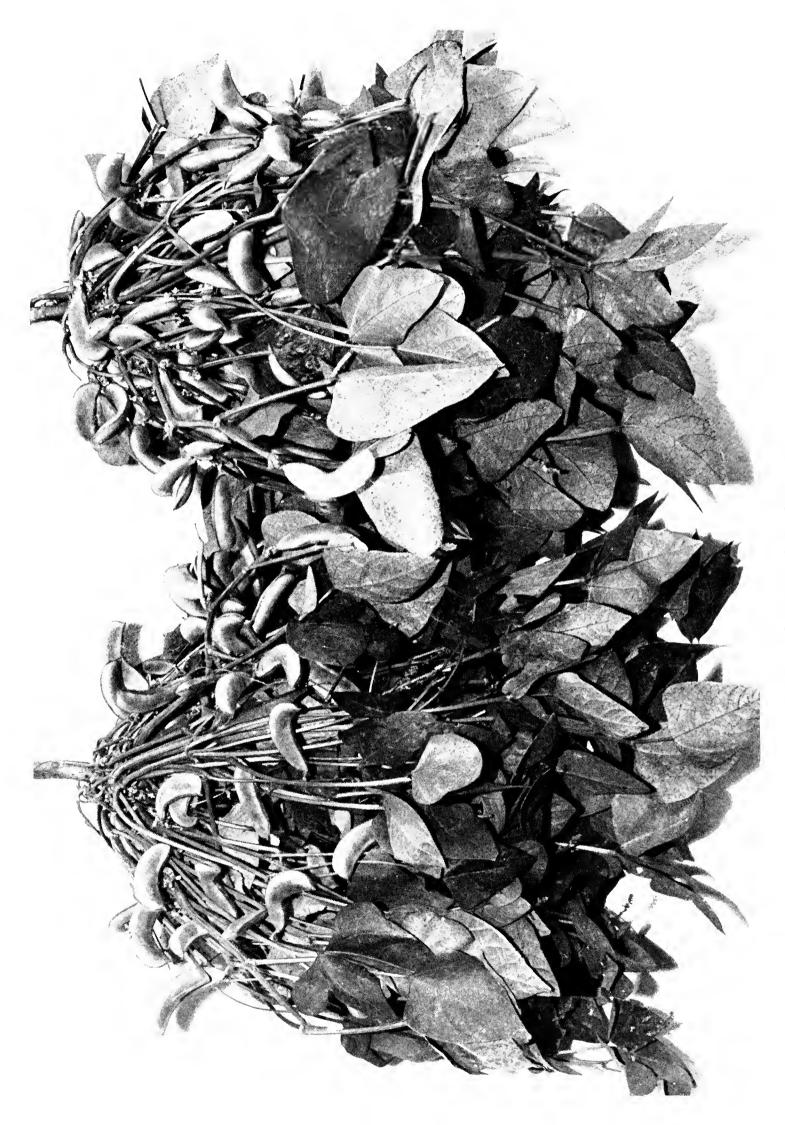
Announcement

II

E ANNOUNCE the introduction of McCrea's Lima Bean, a new Bush Lima of unusual merit. The plant is very stocky and upright, about the size of a Fordhook bush, with heavy stalk, big root-system, and large, dark green foliage. The pod is curved, about the size of a Henderson Bush pod in length and width, though much thicker, as the Bean is of the thick or potato type, like the Fordhook. These light green, or rather grey-green pods, are borne profusely in the heavy crown setting, with 3 to 5 very large, plump Beans so closely crowded in each pod that the pressure flattens the ends of the Beans. See photograph on page 4.

The unusual feature of this new variety is the remarkably sweet flavor of the Beans. We believe McCrea's Lima will be very popular for the homegarden and for canning. Vining and canning tests have given very satisfactory results. Although the pods are small, the large size of the Beans and their unusually sweet flavor should make this new variety popular with the market gardener.

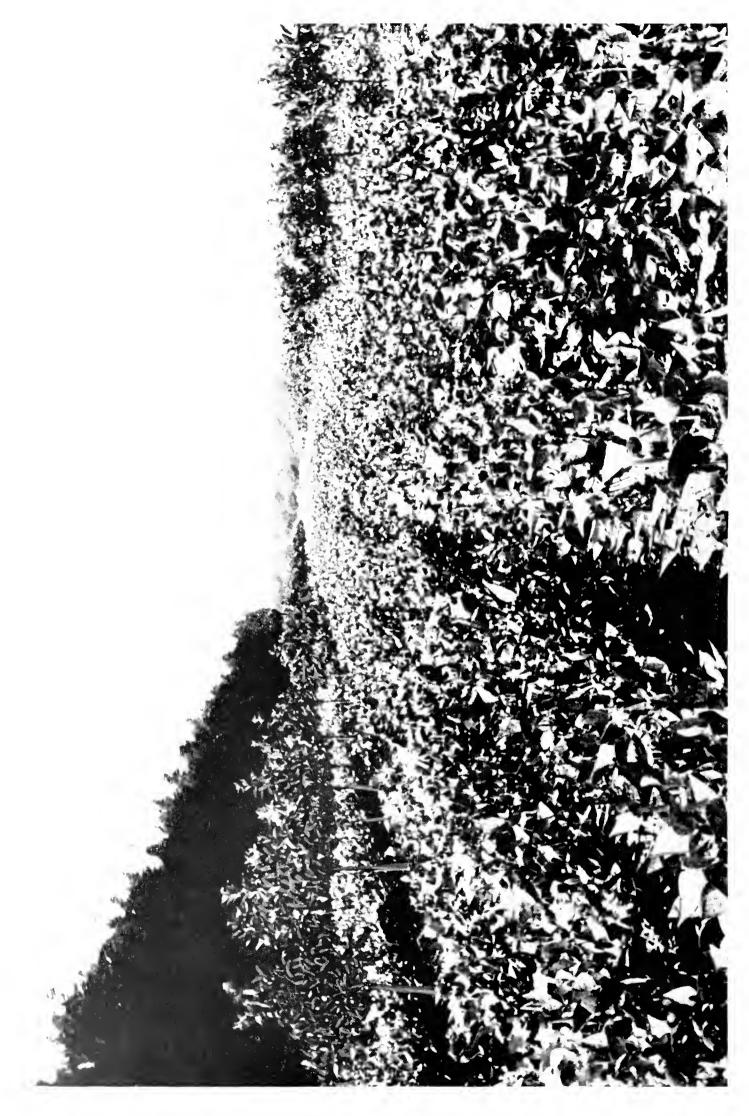
Photographs of McCrea's Lima are shown on pages 4, 6, 7, and 8.





McCrea's Lima

FOLIAGE STRIPPED, SHOWING POD SETTING



We Grow Garden Varieties of Seed Beans for the Wholesale Trade

LIST OF VARIETIES:

BUSH LIMAS

Burpee Bush Lima
Burpee Improved Bush Lima
Fordhook Bush Lima
McCrea's Lima (Bush)
Henderson Bush Lima
Jackson Wonder
Wood's Prolific
Dreer's Bush
Wilson Improved
New Wonder

POLE LIMAS

CHALLENGER POLE LIMA
FLORIDA BUTTER
IDEAL POLE LIMA
KING OF THE GARDEN
CARPINTERIA POLE LIMA
LARGE WHITE POLE LIMA
LEVIATHAN POLE LIMA
SIEBERT'S EARLY POLE
SIEVA OR CAROLINA POLE
WOOD'S IMPROVED POLE
HOPI-56
GIANT PODDED
WILLOW LEAF

POLE BEANS

BURGER'S STRINGLESS OR WHITE KEN-TUCKY WONDER DUTCH CASEKNIFE Kentucky Wonder (Brown Seeded) LAZY WIFE LONDON HORTICULTURAL McCaslan RED SPECKLED CUT SHORT STRIPED CREASEBACK WHITE CREASEBACK KENTUCKY WONDER WAX WHITE DUTCH RUNNER SCARLET RUNNER IDEAL MARKET POLE Asparagus or Yard Long GOLDEN CLUSTER WAX Tennessee Wonder Missouri Wonder KING MAMMOTH HORTICULTURAL

BUSH BEANS

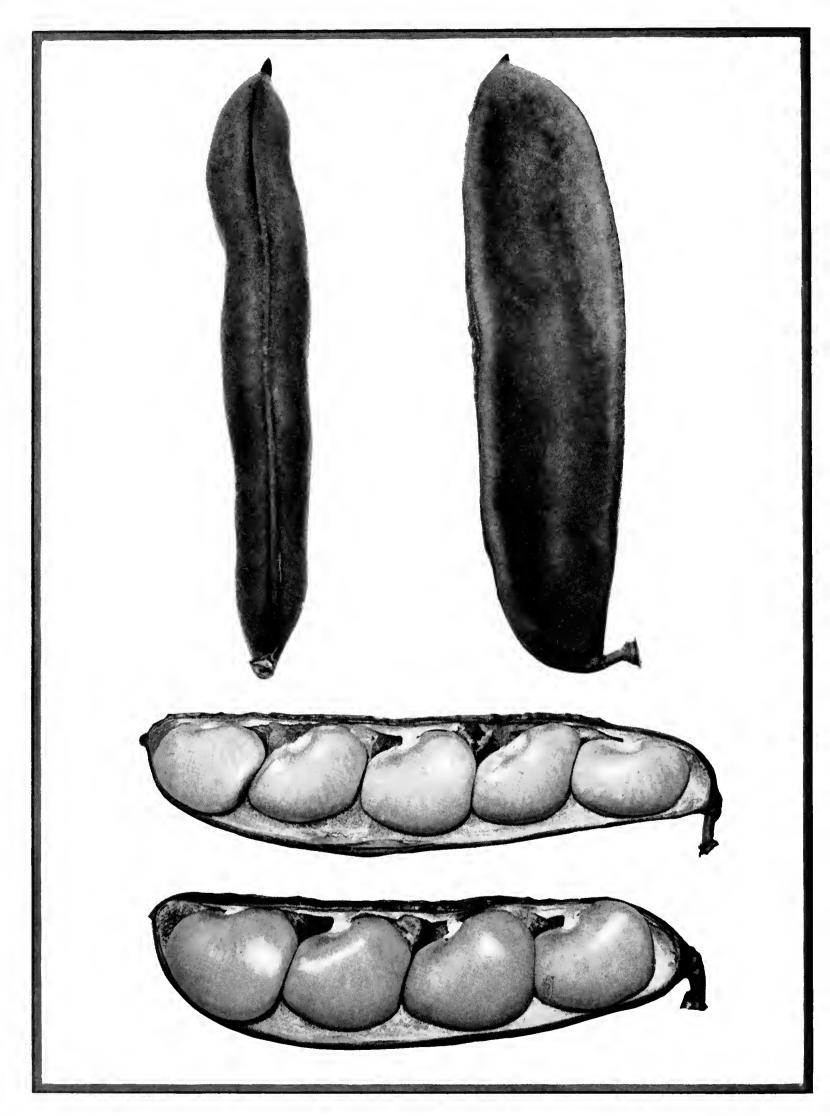
Stringless Green Refugee Dwarf Horticultural Broad Windsor



Burpee Bush Lima



Burpee Improved Bush Lima



Fordhook Bush Lima



Henderson Bush Lima

Jackson Wonder



Wood's Prolific



New Wonder Bush Lima



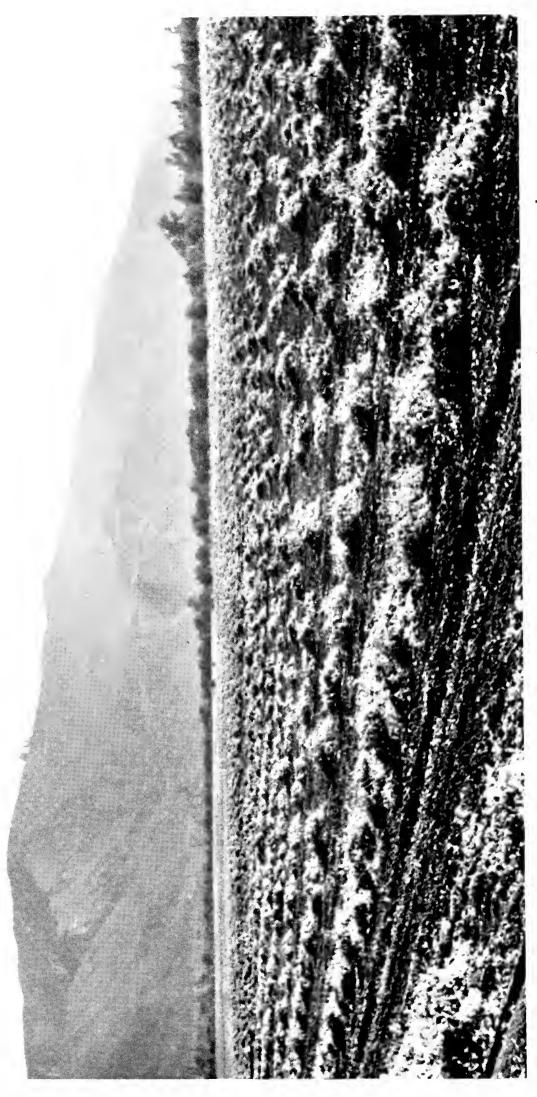
Challenger Pole Lima



Florida Butter Pole Lima



King of the Garden Pole Lima



Ninety Acre Field of King of the Garden



Carpinteria Pole Lima



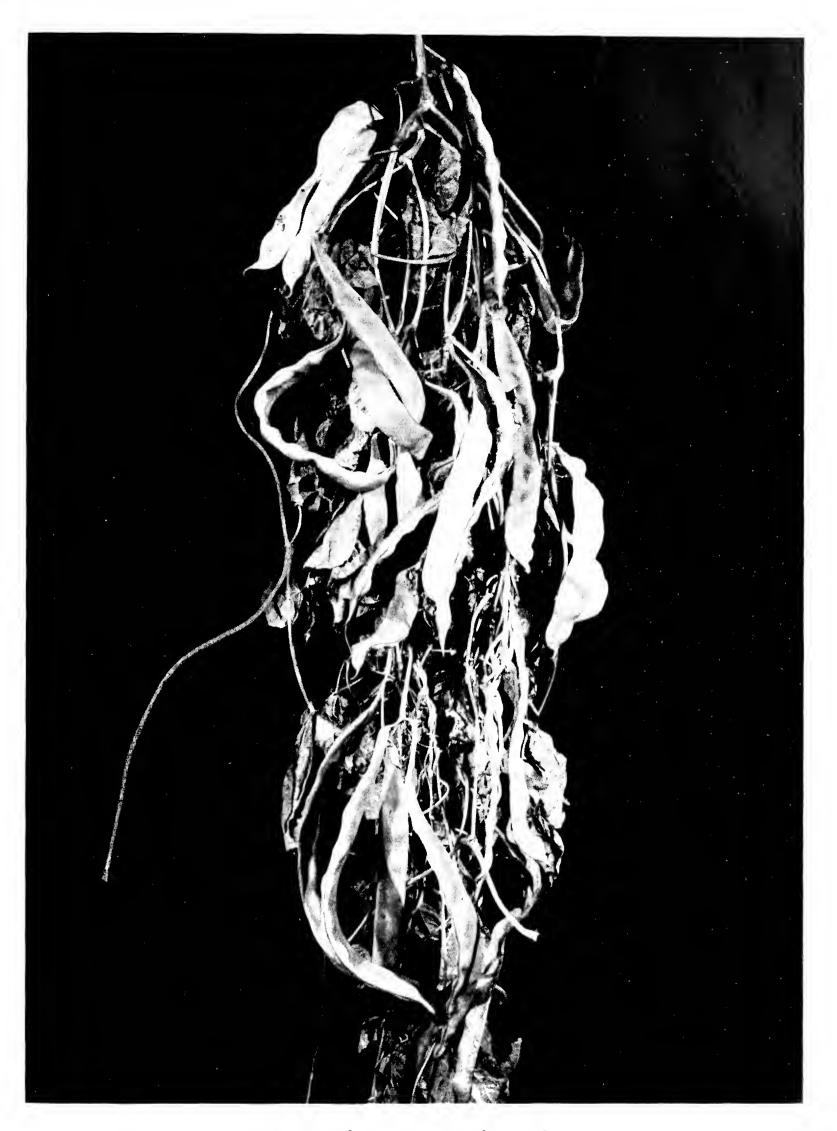
Sieva or Carolina Pole (Baby Lima)



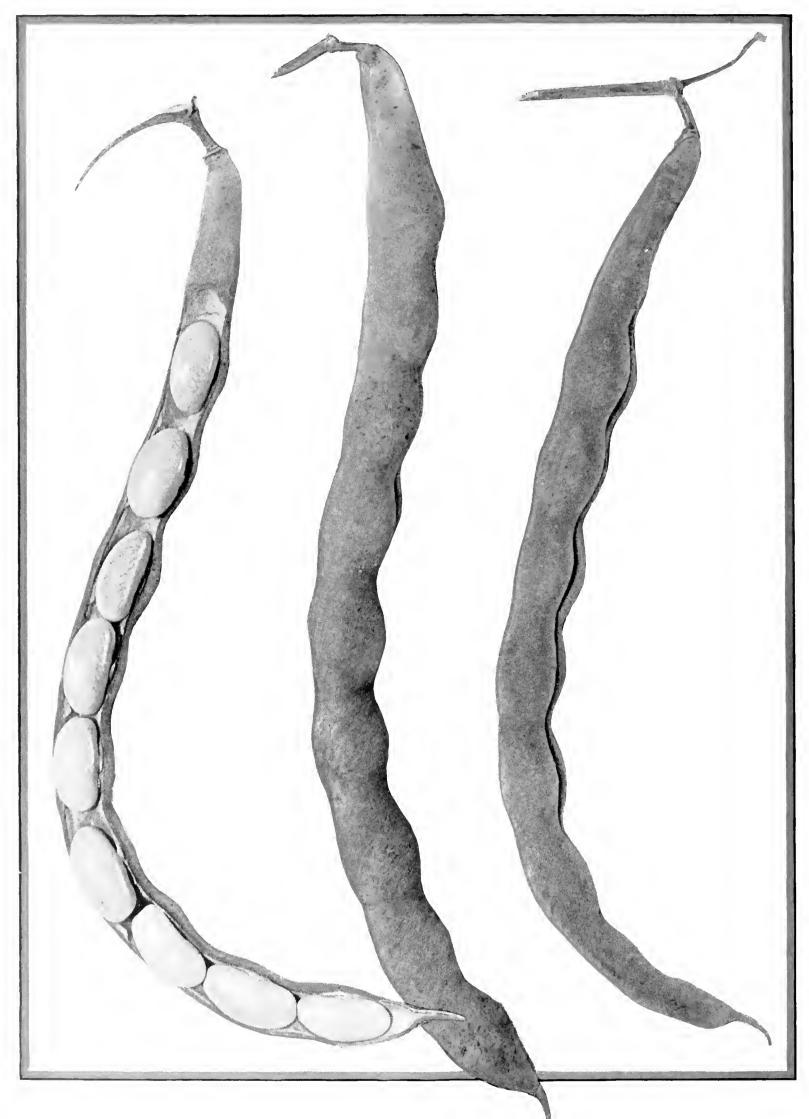
Hopi-56 (Baby Lima)



Burger's Stringless or White Kentucky Wonder



Dutch Caseknife



Kentucky Wonder (Brown Seeded)



Exterior view of our hand-picking warehouse at Santa Barbara, showing a truck and trailer load of Beans arriving from the field, and finished hand-picked seed, packed in seamless cotton bags, being loaded for shipment to the East.



Interior view of our hand-picking plant at Santa Barbara where the grading and hand-picking of Seed Beans is done by experienced labor.



Lazy Wife Pole

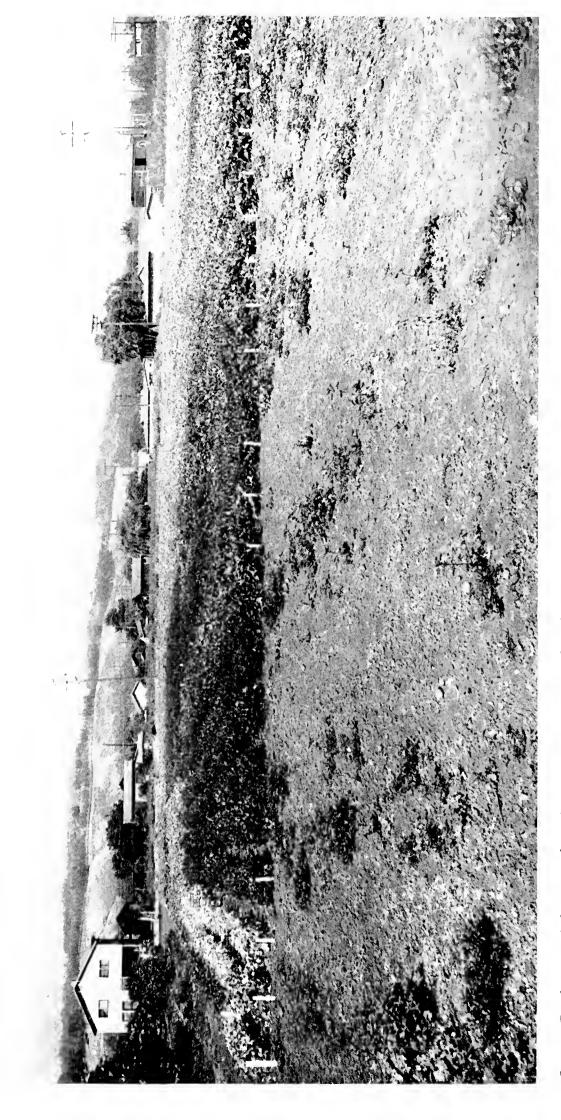
London Horticultural



McCaslan



Red Speckled Cut Short



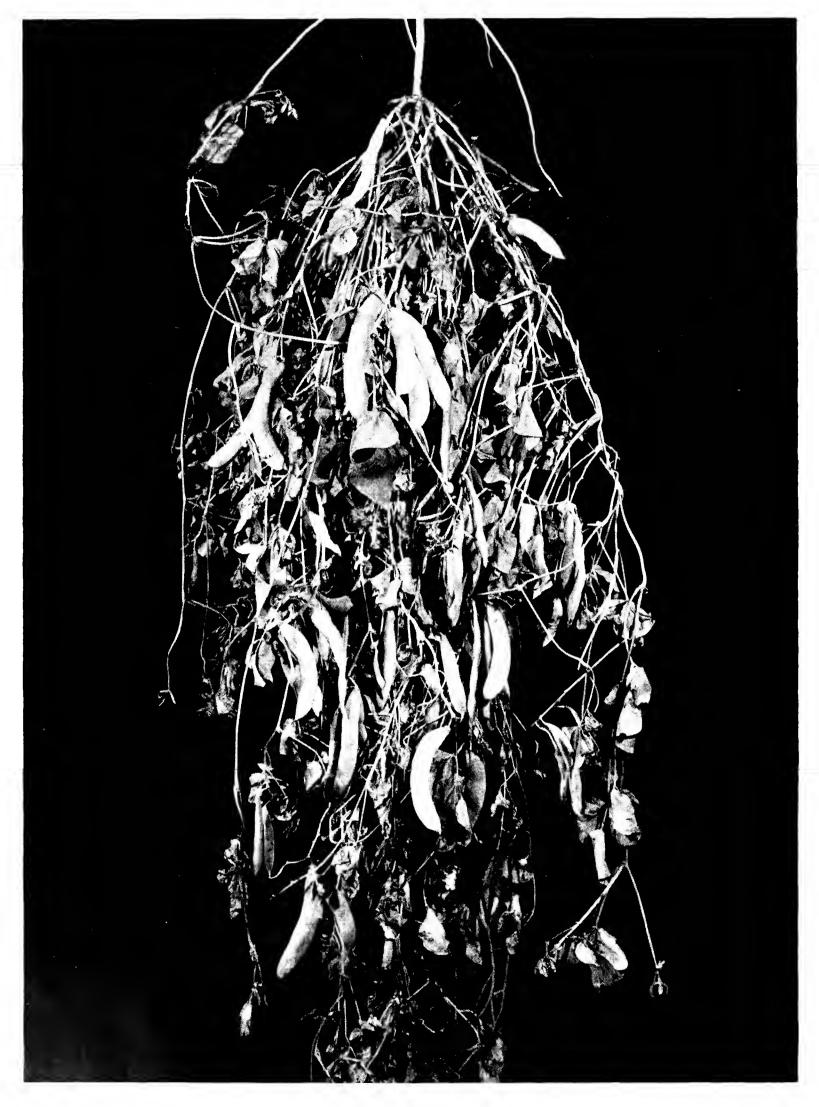
Santa Barbara trial-grounds where, each year, individual plant selections are made on Lima Beans. These selections are then increased for our seed-stocks. A similar trial-ground is maintained in the North for work on the small Bean varieties.



White Creaseback



Kentucky Wonder Wax



Scarlet Runner



A Field of Our Sievas Growing in Ventura County



Ideal Market Pole



Asparagus or Yard Long



Golden Cluster Wax



Tennessee Wonder



King Mammoth Horticultural

Fordhooks Planted in Young Citrus Grove



Dwarf Horticultural

DRY PLANT READY FOR THRESHING FOR SEED



Broad Windsor

McCREA SEED COMPANY

INCORPORATED



SANTA BARBARA, CALIFORNIA

Successor to

HENRY FISH SEED COMPANY, LTD.

1934

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